Unit 4 Activity 3a.

Seven Elements of Storytelling

Point of View
What are the main points of the story you are trying to demonstrate?

Dramatic Question
Grab the viewers' attention revealing the answer at the end of the story

Exciting Content

Serious Issues that strike the viewer, connecting with them

Recording of your voice
Showing your voice personalising and giving context to the audience

Rhythm
The flow of the story how the pacing of the story demonstrates

Economy of resources and elements

The use of content without overloading the video

Soundtrack
Music that supports the story line and tone of the video.

Co-funded by
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